

Membership in the Saginaw County Chamber offers numerous benefits and keeps business owners on top of important, ever-changing issues and trends within the community and local marketplace.



Communicate

E-Newsletters & LivingLocal:

At A Glance, an electronic Chamber newsletter is emailed to a confirmed list of over 3,000 subscribers. In addition to information on the Chamber, it includes both member announcements, events and published on the Chamber's website. Members are free to submit any number of press releases or information on new products or services for inclusion in this weekly publication.

Members are free to post coupons and special offers for their products and services on the Chamber's website. This service is part of the Chamber's **LivingLocal** member marketing program designed to encourage people to purchase services and products locally from Chamber member businesses.

Watch your business grow as the Chamber provides a free additional marketing outlet Just Because You Belong!



Connect

Signature Events:

The Chamber provides several networking events to network and learn about important local, regional, state and national business issues. It also provides members an opportunity to make and renew connections with hundreds of business professionals.

FREE to Members:

- Monthly Percolator Breakfast Series
- Monthly Business After Hours

Premier Events:

- Annual Business Meeting
- Big Strategies for Small Business Series
- Community Leadership Awards Luncheon
- Chairman's Ball
- Chamber Annual Golf Classic
- Public Policy Bites Legislative Series
- Young Professionals Network:
 - Professional Development Seminars
 - Monthly After Five Networking



Influence

Chamber in the Community:

The Chamber's members are leaders. They number approximately 1,000 businesses whose executives, owners and employees are involved, dedicated, and motivated. The Chamber provides the platform for their collaboration, conversation and action.

Speak and be heard on issues that matter:

- Small Business Advisory Council
- Government Issues Member Surveys
- Legislative Committee
- Board Connection
- Issues and Answers events
- Use Chamber staff for business research on :
 - Tax issues
 - Local, State and National policies affecting your business