



**COMMUNITY IMPACT AWARD  
NOMINATION FORM**

*(All nomination suggestions will be forwarded to the Legacy Committee for consideration.)*

**Due on or before April 30**

***Award Nominee:***

Name: Erin Strang  
Company: Central Michigan University Research Corporation (CMURC)  
Address: 203 S Washington Ave  
City: Saginaw State: MI ZIP: 48602  
Phone: (989) 423 9688 Email: erin@cmurc.com

***Award Nominator:***

Name: Olivia Gibson  
Company: CMURC  
Address: 2625 Denison Drive  
City: Mt. Pleasant State: MI ZIP: 48858  
Phone: (989) 423 9688 Email: olivia@cmurc.com

***About the Nominee:***

On a separate sheet, describe the nominee, listing how he/she meets the award criteria.

***Supporting Documents:***

Please contact 1-2 individuals to supply supporting documentation to accompany your nomination form. Support documents can take the form of letters, emails, news articles, etc.

Return completed form by April 30th:

By email: [Nancy@saginawchamber.org](mailto:Nancy@saginawchamber.org)

By mail: 515 N. Washington Ave., 3<sup>rd</sup> Floor, Saginaw, MI 48607

As President and CEO of CMURC, Erin Strang has made a significant impact on the quality of life in Saginaw County. Through the development of CMURC, Strang has created scalable, repeatable programs for entrepreneurs in the Great Lakes Bay Region. Entrepreneurs develop a solid business foundation and create job growth in Saginaw County. Strang continues to lead the organization in a positive direction. Under her leadership, she has developed a strong team and strategic direction for CMURC.

Strang's passion for the community has also been seen through her participation in United Way's Dancing with the Stars event and volunteering her time for the Harlem Ambassadors vs Habitat for Humanity All Stars basketball game. Since her participation in United Way, she has supported its crowdfunding efforts, which has led the event to grow, and increase dollars raised year-after-year. These involvements exemplify the level of tenacity that Erin has achieved in the business industry as well as the community throughout the entire state of Michigan.

Throughout her career, Strang has been awarded for her many accomplishments in the business industry. Recently, Strang received the RUBY award from 1<sup>st</sup> State Bank. The RUBY award is given to the area's brightest professionals under the age of 40 who have made their mark and impact on the Great Lakes Bay Region. She also received the Paul Ripley Award for Young Alumni from her alma mater, Lake Superior State University. This award is given to a graduate who has experienced professional success early in their careers. Strang also managed to earn awards for CMURC, including the Small Business and Development Corporation "Outstand Partner" and the Chamber Partners in Growth Regional Summit "Small Business Achievement."

Erin Strang is the perfect candidate for the Community Impact Award. It is Strang's goal to make a positive impact on the Great Lakes Bay Region, and she continues to do so twofold through her efforts as President and CEO of CMURC.



203 S. Washington Avenue

Suite 310

Saginaw, MI 48607

989-751-5275

www.svrcindustries.com Thursday, April 04, 2019

Dear Community Impact Award Committee;

I had the pleasure of meeting Erin Strang five years ago and learned about her efforts at CMURC. The incredible work that Erin has lead at CMURC has created economic development throughout the Great Lakes Bay Region. Right from the beginning I was impressed with Erin's dedication to the local communities and her commitment to helping new businesses succeed in our region. Through her vision, effort and work, Erin was able to bring quality business incubator services to Saginaw County and that vision has truly made a significant impact on the new business working in Downtown Saginaw.

Because of Erin's efforts and dedication to small business development and entrepreneurs she has made a significant impact on the quality of life in Saginaw County, specifically through the leadership of her organization. Her decision to rent space in the SVRC Marketplace was one of the key factors that allowed the SVRC Marketplace project to move forward and to be successful.

She is dedicated to quality leadership in the Great Lakes Bay Region and is an inspiration to the business that she helps and fosters. Erin's positive can do style and leadership makes projects and great things happen. Her board service on numerous nonprofit boards in the region speaks to her leadership and selflessness. Erin's leadership at CMURC is truly and inspiration to the local community. She and the CMURC team have brought new life to business development in Saginaw. Erin is a wonderful candidate for the Community Impact Award.

Sincerely,

A handwritten signature in blue ink that reads "Dean Emerson". The signature is fluid and cursive, with the first name "Dean" and last name "Emerson" clearly visible.

Dean Emerson, CEO  
SVRC Industries, Inc.