



**SAGINAW COUNTY CHAMBER OF COMMERCE
SPIRIT OF SAGINAW AWARD
Nomination Form**

Award Nominee:

Name: David C. Maurer
Company: Alpha Media USA / WSGW
Address: 1795 Tittabawassee Rd.
City: Saginaw State: MI ZIP: 48604
Phone: (989) 752-3456 Email: dave@wsgw.com

Award Nominator:

Name: Chief Donald F. Pussehl, Jr.
Company: Saginaw Township Police
Department
Address: 4930 Shattuck Road
City: Saginaw State: MI ZIP: 48603
Phone: (989) 793-2310 Email: dpussehl@saginawtownship.net

Supporting Documents:

Please contact 1-2 individuals to supply supporting documentation to accompany your nomination form. Support documents can take the form of letters, emails, news articles, etc.

Return completed form by April 30th
By email: nancy@saginawchamber.org
By mail: 515 N. Washington Ave., 3rd Fl., Saginaw, MI 48607

Complete the following questions as completely as possible. Attach supporting documentation or additional information as needed.

1. Describe the event(s) or activity the nominee was involved in during the past 18 months that led to this nomination. Please be specific as to actual contribution/work involved. (If you need additional space, please use another piece of paper and attach to this form.)

David Maurer is the WSGW Program Director / Operations Manager for Alpha Media Saginaw. He is the voice of the morning news on WSGW each day. For the past 51 years he has been the voice of radio news within the Great Lakes Bay Region. He actively promotes the Great Lakes Bay Region and strives to foster a positive image of the area, especially the City of Saginaw.

In the late 1990's after the horrific, senseless murder of Karen King, the Saginaw County Crime Prevention Council was formed. The goal of the Crime Prevention Council was to bring key leaders of the community together to address the less than favorable image of Saginaw and to strategize on how to make Saginaw a safer, more attractive community. Ten subcommittees were formed to begin addressing the issues. David Maurer was selected to be the chairperson of the Media / Public Safety Committee. Initially, members from the media met on a monthly basis with public safety personnel (Police and Fire) to open up lines of communication and to have a better understanding of their respective roles in promoting the Saginaw region. Dave was influential in having FBI media specialists conduct training for the group so that barriers could be dismantled and relationships could be formed. He was instrumental in establishing a paging system so that media members would be notified by Saginaw County Central Dispatch of major events that were happening. This allowed for quick dissemination of information to the public to avoid an area due to a serious accident or other incident. The paging system also notified the media of the public safety agency that was handling the event so that further information could be obtained. This system has worked well for the past 18+ years and has been replicated by surrounding counties. I would dare to say that this concept might have been the first in the nation. I am proud to mention that the Media / Public Safety Committee is the only committee of the original ten committees that is still operational and meets on a monthly basis. David Maurer is the glue that holds this committee together and has ensured its continued success. Through his leadership, he has invited other organizations such as the Michigan Department of Transportation, Saginaw County Road Commission, Mobile Medical Response, Critical Incident Management, PRIDE Downtown Saginaw and Saginaw County Central Dispatch to become active participants with the group.

He tirelessly promotes the Great Lakes Bay Region and especially the City of Saginaw. He strives to showcase the positive events and endeavors that are occurring in an effort to break down the misguided perceptions that individuals may have about the Saginaw Community and especially downtown Saginaw. He regularly seeks guests for the Art Lewis Show who share information on the positive programs that are happening throughout the area. Under his guidance as a program director, he is promoting Saginaw County through the media broadcasts and out in the public whenever he has an opportunity. As long as I have known Dave, he has always been a champion for the greater Saginaw area. I believe that he is the "Spirit of Saginaw" and is well deserving of this award by the Saginaw County Chamber of Commerce.

2. Leadership positions, awards, or recognition received by the nominee during the past 18 months that you deem relevant to their nomination:

David Maurer is the operations manager of 5 radio stations and program director for WSGW owned by Alpha Media USA. He has been serving the Saginaw area for the past 51 years as the voice whom we have grown accustomed to hearing on the radio. For the past 19 years he has chaired the Saginaw County Crime Prevention Council's Media and Public Safety Committee on a monthly basis which has resulted in improved relations between the media and public safety. He has served as president of the Michigan Associated Press and has been a member on numerous public broadcasting boards. He is active with the Michigan Association of Broadcasters; Delta College and Saginaw Valley State University Communication's programs; Leadership Saginaw; United Way; Big Brothers and Big Sisters; Rotary International; and his local parish in Bay City.



CITY OF SAGINAW



Fire Chief Christopher Van Loo □ 801 Federal Avenue □ Saginaw, MI 48607 □ (989) 759-1376

April 1, 2019

RE: Spirit of Saginaw Award – Dave Mauer

To Whom it May Concern,

It is my honor to provide my support for the nomination of Dave Mauer for the 2019 "Spirit of Saginaw" award. I ask that you please consider Dave for this award as I feel he is highly deserving of this prestigious recognition.

Dave is a champion of the Saginaw Community as well as the entire Great Lakes Bay Region. He has worked tirelessly to change the perception of crime in Saginaw and to promote positive branding and initiatives for the Saginaw Community. As the Chair of the Media and Public Safety Committee, he has provided and continues to provide leadership and direction in this open forum of public safety officials, community stakeholders, and media representatives. Dave's leadership and his genuine dedication to the Saginaw Community have been instrumental in establishing clear lines of communication between community leaders and the media. This relationship has benefitted Saginaw in its rebranding efforts and the promotion of all of the truly good things that are happening in the community.

For his dedication to Saginaw and all that he has done to build relationships and promote the truth about our outstanding community, I ask that you please consider awarding Dave Mauer the 2019 "Spirit of Saginaw" award.

Sincerely,

A handwritten signature in black ink, appearing to read "C. Van Loo".

Christopher Van Loo
Fire Chief
Saginaw Fire Department

Saginaw County 9-1-1 Communications Center Authority

618 Cass Street • Saginaw, MI 48602 • (989) 797-4590 • Fax (989) 792-6026

March 21, 2019

Saginaw County Chamber of Commerce
515 N. Washington
Saginaw, MI 48607

RE: Spirit of Saginaw Award

Award Committee:

This correspondence is in support of the nomination of Dave Maurer from WSGW for your "Spirit of Saginaw" Award.

As you may know, Dave has chaired the Media/Public Safety Committee meetings, on a monthly basis, since the inception of the Saginaw County Crime Prevention Council in the late 1990's. Dave did this to bring public safety and media together to discuss issues, but also to provide training for everyone to better understand what their respective positions entailed.

Dave was instrumental in instituting the media pager system in Saginaw County and surrounding counties. He advises residents very quickly through his radio stations so the public is made aware of any immediate danger or serious event in a timely manner.

Dave works constantly in trying to change the perception of crime in Saginaw and promote Saginaw, and surrounding areas, as a great place to work, live, and do business.

For these reasons, and many more, I am respectfully requesting that you give Dave Maurer serious consideration for the "Spirit of Saginaw" Award. It is an award well-deserved.

Regards,



Randy Pfau
9-1-1 Executive Director

RP:vs



City of Frankenmuth

Michigan's Little Bavaria

Police Department
218 West Genesee Street
Frankenmuth, MI 48734-1398



Phone: (989) 652-8371

Fax: (989) 652-9577

E-mail: dmawer@frankenmuthcity.com
www.frankenmuthcity.com

Donald C. Mawer
Chief of Police

Dear Selection Committee:

April 1, 2019

Please consider this letter of support for Dave Maurer for the Saginaw County Chamber of Commerce "Spirit of Saginaw" Award. The Spirit of Saginaw Award celebrates the achievements of an individual for extraordinary volunteer efforts to improve the quality of life and/or economic climate of the Saginaw Valley. I believe Dave Maurer exemplifies what this Award recognizes.

Dave has shown a constant push in the development of positive efforts in making Saginaw and surrounding regions a great place to live and do business. Since the inception of the Saginaw County Crime Prevention Council (late 1990s), he has chaired the Media and Public Safety Committee on a monthly basis. This committee was instrumental in bringing law enforcement and media together to discuss issues and also to provide training so that everyone had a better understanding of what others did in their respective positions. In Saginaw County, law enforcement and media have a relationship which is unmatched and admired across the State.

Over the years he has tirelessly tried to change the perception of crime in Saginaw and to promote positive branding and initiatives for the Saginaw Community. He has pursued many initiatives and programs to get organizations and people to work towards a common goal. He regularly seeks guests for the Art Lewis Show who can share information on the positive programs that are happening in the area.

Through his leadership he also helped institute the media pager system not only in Saginaw County but also in surrounding counties. He typically disseminates information quickly through his radio stations so that citizens are aware of incidents which may delay their travels in the area and to make it easier for them to reach their destinations

It is for these reasons, I am happy to support Dave Maurer for the Saginaw County Chamber of Commerce "Spirit of Saginaw" Award. If I can answer any of your questions or provide any more information, please do not hesitate to contact me.

Sincerely:

A handwritten signature in cursive script that reads "Don Mawer".

Donald Mawer
Police Chief
Frankenmuth City Police



Saginaw Police Department

612 Federal Avenue
Saginaw, MI 48607-1558
Phone (989) 759-1229
Fax (989) 759-1538

Robert M. Ruth
Chief of Police

March 22, 2019

To Whom It May Concern:

I would like to nominate Dave Mauer for the Saginaw County Chamber of Commerce 'Spirit of Saginaw' award based on his continuing efforts to make Saginaw and its surrounding region a great place to live, play, and do business. In December 2017, Dave was a guest speaker at the Saginaw Police Reserves Awards and Christmas Banquet, where he gave an excellent presentation. It is my understanding that Dave has chaired the Media and Public Safety Committee for the Saginaw County Crime Prevention Council since its creation. This committee has been instrumental in bringing law enforcement and media together to discuss issues, and to also provide training, so that everyone has a better understanding of what others do in their respective positions. Over the years he has tirelessly attempted to change the perception of crime in Saginaw, as well as promote positive branding and initiatives for the Saginaw Community. He regularly finds guests for the 'Art Lewis Show' that can share information on the positive programs that are happening in the area. He helped to establish the media pager system in Saginaw County, as well as its neighboring counties. He generally publicizes information through his radio stations in a timely manner, alerting citizens to any incidents that may impact their travels in the area, making it easier for them to reach their destinations. For these reasons I feel that Dave Mauer is an excellent choice for this award.

Sincerely,

A handwritten signature in black ink that reads "Robert M. Ruth". The signature is written in a cursive style with a large, stylized 'R'.

Robert M. Ruth
Chief of Police
Saginaw Police Department