



## OUTSTANDING SMALL BUSINESS

### Nomination Form

#### *Nominee*

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Year Established: \_\_\_\_\_ Number of Full-Time Employees: \_\_\_\_\_

#### *Nominator*

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

#### **About the Nominee:**

On a separate sheet, describe the nominee, listing how he/she meets the award criteria.

#### **Supporting Documents:**

Please contact 1-2 individuals to supply supporting documentation to accompany your nomination form. Support documents can take the form of letters, emails, news articles, etc.

#### **Submission:**

Return completed nominations by May 31, 2020 to  
Lisa Dobbins, Saginaw County Chamber of Commerce  
515 N. Washington Ave., 3<sup>rd</sup> Floor, Saginaw, MI 48607  
or by email to [lisa@saginawchamber.org](mailto:lisa@saginawchamber.org)

**Saginaw Service Center**  
2400 Weiss Street  
Saginaw, Michigan 48602  
(989) 791-5608

July 14, 2020

**About the Nominee: THE WORKWEAR STORE**

1. As a frequent customer of The WorkWear Store, I have always been appreciative of how they do business. They are customer friendly and always professional and appropriate. They are a pleasure to work with and have never disappointed!
2. Demonstrates good vision and management in the areas of...
  - a. Growth and marketability - Under new leadership, I have seen increased growth and marketability with The WorkWear Store. Their visible partnerships are increasing which is awesome as they are in the heart of the city.
  - b. Innovations of systems or products – The WorkWear continues to grow innovatively by completing an internal makeover and streamlining how and where work is completed internally. They are now also advertising their talents along with having individual customer promoters supporting them via social media and word of mouth.
  - c. Leadership with employee relations – I've always been impressed with The WorkWear Store team! Clearly leadership is getting it right and branding the importance of customer relations.
3. Displays service to the community

The WorkWear Store has been a part of Light Up the City Saginaw for seven years and counting! They also recently, during the current COVID-19, participated in a drive-thru initiative producing and passing out masks with other local community partners. When it comes to supporting events and initiatives within Saginaw, The WorkWear Store is ALL in!

Sincerely,



Kelley A. Peatross, Ph.D.  
Regional Manager for Community Affairs  
[kelly.peatross@cmsenergy.com](mailto:kelly.peatross@cmsenergy.com)