



### OUTSTANDING SMALL BUSINESS

#### Nomination Form

##### *Nominee*

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Year Established: \_\_\_\_\_ Number of Full-Time Employees: \_\_\_\_\_

##### *Nominator*

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

#### ***About the Nominee:***

On a separate sheet, describe the nominee, listing how he/she meets the award criteria.

#### ***Supporting Documents:***

Please contact 1-2 individuals to supply supporting documentation to accompany your nomination form. Support documents can take the form of letters, emails, news articles, etc.

#### ***Submission:***

Return completed nominations by May 31, 2020 to  
Lisa Dobbins, Saginaw County Chamber of Commerce  
515 N. Washington Ave., 3<sup>rd</sup> Floor, Saginaw, MI 48607  
or by email to [lisa@saginawchamber.org](mailto:lisa@saginawchamber.org)

## Supporting document for Zeilinger Wool

1. Must be a for-profit business headquartered in Saginaw Count. Yes: Frankenmuth
2. Must employ between 3 and 50 full-time employees. Yes: 10 full time and 6 part time
3. Must be in business a minimum of three (3) years. Yes: since 1986 as Zeilinger Wool.
4. Displays a visible commitment to good business practices. Yes: Good practices with payroll, accounting, inventory management, production, and safety (following OSHA and CDC guidelines)
5. Demonstrates good vision and management in the areas of:
  - a. Growth and marketability: Yes: Newest generation (John Zeilinger and wife April) launched website, online store, social media
  - b. Innovations of systems or products: Yes: Continually updating and innovating over last 34 years including recently launching new retail and wholesale products. Manufacturing side is close to capacity in their market, but April and John recognized opportunity to grow in wholesale and retail. So they have been developing new products and creating an online store so they can continue to scale up. April identified a need for yarn production and has been developing a new yarn line to come out this fall.
  - c. Leadership with employee relations: Yes: Very very low turnover. The company worked to keep their employees whole throughout COVID by utilizing PUI and PPP.
6. Displays service to the community. Yes: Family has owned wool processing companies in Frankenmuth since 1910. Zeilinger Wool is one of the stops for several tour bus companies. Participates in community events.