



OUTSTANDING SMALL BUSINESS

Nomination Form

Nominee

Name: _____

Company: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Year Established: _____ Number of Full-Time Employees: _____

Nominator

Name: _____

Company: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

About the Nominee:

On a separate sheet, describe the nominee, listing how he/she meets the award criteria.

Supporting Documents:

Please contact 1-2 individuals to supply supporting documentation to accompany your nomination form. Support documents can take the form of letters, emails, news articles, etc.

Submission:

Return completed nominations by May 31, 2020 to
Lisa Dobbins, Saginaw County Chamber of Commerce
515 N. Washington Ave., 3rd Floor, Saginaw, MI 48607
or by email to lisa@saginawchamber.org

Supporting document for Ed Rehmann and Sons

1. Must be a for-profit business headquartered in Saginaw County. Yes: Chesaning
2. Must employ between 3 and 50 full-time employees. Yes: 5 + 3 part time
3. Must be in business a minimum of three (3) years. Yes: Over 100 years
4. Displays a visible commitment to good business practices. Yes: Visible with quality of physical store; ability to stay in business through Great Depression, multiple recessions, and multiple pandemics; pass on to multiple generations of same family
5. Demonstrates good vision and management in the areas of:
 - a. Growth and marketability: Yes: As soon as pandemic happened, work towards launching online store accelerated. Business now has a strong social media presence and professional website/online store. <https://www.edrehmanns.com/> This has allowed the Rehmanns to stay connected with their customers even when they were not able to have the physical store open, and for customers not comfortable coming into the store. Ed Rehmann and Sons is committed to creating a family feel for all of their customers and has worked hard to foster that feeling through new media like Facebook and their website.
 - b. Innovations of systems or products: Yes: See description above of new online store. This new system also involved figuring out packaging and shipping. Also the store continually updates products to stay current with customer needs
 - c. Leadership with employee relations: Yes: Even when shut down, Ed Rehmann and Sons kept their staff on payroll. PPP assisted with this. The company fosters a family culture even with non-family employees
6. Displays service to the community: Yes: The business has supported Chesaning for over 100 years and is a landmark of the community