

PRESS NOTIFICATION

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June 26, 2024

Eugene Seals, Jr. named President/CEO of Saginaw County Chamber of Commerce



Saginaw County Chamber of Commerce Chairman of the Board, Seth Perigo, is pleased to announce that the Board has selected Eugene Seals, Jr. as the Chamber’s new President/CEO. Eugene will succeed retiring president Veronica Horn.

Perigo stated “Eugene has tremendous passion for Saginaw County and the Great Lakes Bay Region as well as a strong vision for the role of the Chamber in the future growth and success of our business community. Our Board of Directors was fortunate to have a number of very qualified candidates to interview, and we’re excited that Eugene will continue the strong support for business that our members have grown to expect from our Chamber.”

Since May of 2021, Seals has held the position of Saginaw County Chamber Director of Membership and Sponsorship Sales as well as Director of the Chamber’s Momentum Minority and Women-owned Business and Mentorship Program. He is in year two of the four-year Chamber Institute for Organization Management program run by the U.S. Chamber of Commerce. He currently is also

Director of Operations and Sales for Pride Basketball 21/Pride Academy 21 which provides sports training, camps and AAU programs to youth in a fun and safe environment.

A Saginaw native, Seals is dedicated to the community and has a passion for working with area youth. He has volunteered with Center of Attraction & Christ Community Church Summer Programs, Boy Scouts of America, Power of Dad, Children's Grief Center of the Great Lakes Bay Region, Saginaw Public Schools and other youth agencies.

Horn will continue working until the end of the year to support the leadership transition. Seals will assume the position and responsibilities of President/CEO on July 1, 2024.

About Saginaw County Chamber of Commerce

Since 1863, the Saginaw County Chamber of Commerce has been a leading advocate and champion for business. By facilitating important connections, advocating business friendly legislation and supporting leadership and community issues that make Saginaw County a great place to live, work, learn and play, the Chamber and its members share a single purpose to elevate the community through business.
www.saginawchamber.org